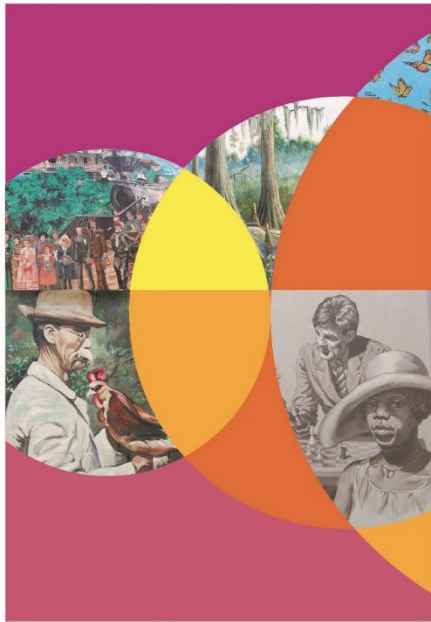


FLORIDA MAIN STREET &
 FLORIDA TRUST FOR HISTORIC PRESERVATION
 PRESENT



PRESERVATION
 on Main Street

SPONSOR OPPORTUNITIES

CREATING DYNAMIC PLACES
 JULY 27-30
 2022

Don't miss the opportunity to highlight your business and expand your market by networking with over 150 Florida Main Street executives and Florida Trust for Historic Preservation professionals (architects, non-profit organizations, engineers, developers, city and county planners, contractors and students).

OUTLET	REACH
Websites www.FloridaTrust.org www.PreservationonMainStreet.com	8,311 Total 6,895 Unique Visitors (2021) 1,416 Unique Visitors (2021)
Social Media	7,852 Total Followers
Newsletter Distribution <i>Florida Preservationist (print)</i> <i>Florida Preservation News (e-newsletter)</i>	5,750 Total 2,750 each issue 3,000 monthly subscribers
On-site Event Marketing Materials & Signage Event signage to include group and individual sponsor boards (as applicable) will be viewed by all registrants, speakers, Marketplace vendors, reporters, state and city elected officials, VIPs, guests and the public (for the portions of the conference open to the public)	Estimated attendance at 300 on site

As a conference sponsor your investment will help efforts to preserve Florida's history and heritage in addition to equip downtown revitalization professionals, boards of directors, municipal staff and other experts with the necessary tools to take their organization and community to the next level. An overview of sponsor levels for Preservation on Main Street 2022 include:

Spotlight on Community Sponsor - \$20,000
Premier Sponsor - \$15,000
2022 Florida's 11 to Save Sponsor - \$11,000
Florida Trust Annual Meeting Sponsor - \$10,000
Secretary of State & Florida Trust Awards Banquet Sponsor - \$10,000
Opening Reception Sponsor - \$7,500
Early Bird Reception Sponsor - \$5,000
Conference Bag Sponsor - SOLD \$5,000
Lanyard Sponsor - \$3,000 SOLD
Networking Event Sponsor - \$2,500
POMS Sponsor - \$1,000
Vendor Sponsor - \$500 (20 exhibit spaces available)
Preservation Supporter - \$250
Student Conference Sponsorship - SOLD \$175

Community Spotlight Sponsor - \$20,000

Help us bring a nationally renowned speaker highlighting preservation to Deland:

- Opportunity to give remarks during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space on all days of conference (placement to be determined by Florida Main Street & Florida Trust staff)
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Four full-conference registrations (valued at \$1,000)
- Eight tickets to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$480)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Premier Sponsor - \$15,000

Be the star of the conference:

- Opportunity to give remarks from event stage during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of company logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space on all days of conference (placement to be determined by Florida Main Street & Florida Trust staff)
- Company logo listed in recognition on PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Three full-conference registrations (valued at \$750)
- Six tickets to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$360)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

2022 Florida's 11 to Save Sponsor - \$11,000

Shine awareness on Florida's heritage:

- Opportunity to give remarks from event stage during the 2022 Florida's 11 to Save Opening Session (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at the 2022 Florida's 11 to Save Opening Session
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust's Awards Banquet
- Two full-conference registrations (valued at \$500)
- Four tickets to the Florida Secretary of State Awards Banquet (valued at \$240)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Florida Trust Annual Meeting Sponsor - \$10,000

Present the Florida Trust's Special Event:

- Acknowledgment from Florida Trust President from podium at event
- Inclusion of logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at the Florida Trust's Annual Meeting
- Logo in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$500)
- Four tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$240)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Secretary of State & Florida Trust Awards Banquet Sponsor - \$10,000

Sponsor this year's banquet:

- Opportunity to give remarks from event stage during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at Florida Secretary of State Awards & Florida Trust Banquet
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$500)
- Four tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$200)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Opening Reception Sponsor - \$7,500

Present this year's opening reception:

- Sponsor recognition by Master of Ceremonies from event stage during Florida Main Street & Florida Trust Opening Reception
- Inclusion of logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space during Florida Main Street & Florida Trust Opening Reception
- Logo in PowerPoint slides at Florida Secretary of State Awards & Florida Trust Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$500)
- Three tickets to the Secretary of State & Florida Trust Awards Banquet (valued at \$180)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Early Bird Reception Sponsor - \$5,000

Kick off this year's conference:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Logo listed in PowerPoint slides at Florida Secretary of State Awards & Florida Trust Banquet
- Sponsor recognition by emcee at Florida Secretary of State Awards & Florida Trust Banquet
- One full-conference registration (valued at \$250)
- Two tickets to Florida Secretary of State Awards & Florida Trust Banquet (valued at \$120)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Networking Event Sponsor - \$2,500 (5 events available)

Sponsor one of our networking event (social distancing):

- **Coffee Klatch - \$2,500 (3 available)**
- **Florida Main Street Board Members Luncheon - \$2,500**
- **Young Professionals Mixer - \$2,500**
- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space during sponsored event (placement to be determined by Florida Main Street & Florida Trust staff)
- Logo in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- One full-conference registration (valued at \$250)

- One ticket to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$60)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

POMS Sponsor - \$1,000 (6 events available)

Support preservation education:

- Inclusion in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust for Historic Preservation websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Vendor Sponsor - \$500 (10 exhibit spaces available)

Highlight your company to cities and preservationists all over the state:

- A complimentary 6-foot table and two chairs will be provided
- One complimentary exhibit space on all conference days (breakdown by Friday afternoon, 7/29)
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Preservation Supporter - \$250

Show your support for the local program:

- Inclusion of sponsor name in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo listed in PowerPoint slides at Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Sponsorship Form

2022 Preservation on Main Street Conference

Sponsoring Organization: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone Number: _____

Contact Email: _____

Company Web Address: _____

Sponsorship Level: _____

Amount: \$ _____

Who should we thank for the sponsorship? _____

Please email sponsorship materials, including this form and the logo you would like to share on conference materials, to edavis@floridatrust.org, or mail to 906 E. Park, Ave., Tallahassee, Fla. 32301. We appreciate your help protecting Florida's extraordinary history and heritage.

More information about the POMS Conference is available on the POMS website:
preservationonmainstreet.com

Click here to register for your sponsorship online: https://www.cognitoforms.com/FloridaTrustForHistoricPreservation/_2022PreservationOnMainStreetSponsorshipMarketplaceForm

Thank you for your support!